Please cut and return this card in the enclosed envelope to WHALE or scan our QR code to donate securely online.

- ☐ $2,500
- ☐ $1,000
- ☐ $500
- ☐ $250
- ☐ $100
- ☐ $50
- ☐ Other ($) _____

Name: _____

Address: _____

City/State/Zip: _____

Phone: _____

Email: _____

Card#: _____

Exp.Date: _____

CVV Code: _____

Signature: _____

☐ Check payable to WHALE

☐ Please charge my credit card

Donations of $1,000 and above are eligible for a 50% Community Investment Tax Credit (CTIC)!

WHALE is a 501(c)3 nonprofit, charitable organization. In accordance with IRS regulations, your contribution is fully tax deductible.

Thank you for supporting our 2026 Annual Appeal!

When a Neighborhood Thrives, We All Benefit



"Thirty years ago, WHALE helped lead the effort to secure the designation of New Bedford Whaling National Historical Park, recognizing the importance of preserving not just individual buildings, but the historic district and the stories woven into its streets and public spaces.

Today, WHALE continues this work, ensuring that the places that connect us to our past remain vibrant parts of our future. Because every place has a story, and preserving these places keeps our community's history, character, and culture alive for generations to come."

-Erin Miranda, Executive Director, WHALE

A neighborhood's character is built over time in its historic buildings, familiar streets and places where community life unfolds. When properties are neglected, more than individual buildings are at risk. The vitality and identity of an entire neighborhood can be affected.

WHALE works to address these challenges through neighborhood restoration and revitalization, helping create opportunities for historic properties to serve the community once again.

www.waterfrontleague.org

Every Place Has A Story

2026 WHALE Annual Appeal







New Bedford's history lives in its historic homes, cherished landmarks and vibrant neighborhoods. These places connect generations and give our community its unique character.
But their future isn't guaranteed. They need care, commitment and people who believe their stories are worth preserving.

For more than 60 years, WHALE has worked to protect New Bedford's architectural heritage through restoration, advocacy, education and homeowner assistance. With your support, we can keep these stories alive and ensure future generations have a history to call their own.

Help us write the next story.

A Home Is More Than a House



"The team at WHALE have been extremely helpful assisting me in researching the history of the house and how it all fits into the history of the area.

They are very enthusiastic, knowledgeable, and fun to work with in seeking resources and ideas on how to honor the historical nature of the house."

-Historic Homeowner

For homeowners, an older house can hold generations of history and raise questions about how best to care for it. Preserving these homes means protecting more than their architecture. It means honoring the stories, craftsmanship and character that make them special.

Through WHALE's Open Door Program and free online resources, historic homeowners can access guidance, research assistance and helpful information on caring for their homes and planning repairs that respect their historic character. Your support helps empower people to protect the places they call home.

A Legacy That Gives Back



"As architect for a number of these projects, and later as a board member, I had clear insight into how costly these restorations were and how hard WHALE worked to get grants and raise donations to fund them.

So I gave back. And I continue to give back."

- Kit Wise, Donor since 1984

Preservation is a long-term commitment. It takes people who see the potential in historic places and understand that protecting them benefits the entire community. For WHALE's supporters, that commitment can last long after they have moved on from a particular project or place.

Every contribution helps WHALE continue its work from restoring and reusing threatened historic buildings to supporting property owners and advocating for preservation, your generosity can leave a lasting mark on the city that means so much to so many.

A Landmark, A Legacy, and A Future



"WHALE's work reminds us that preservation is an investment in the future, not just the past.

When we protect places like The Zeiterion, we preserve the gathering spaces where community life happens and where new memories will be made for generations to come."

- Nicole Merusi, Vice President of Strategic Advancement,
Zeiterion Theatre

Historic spaces and landmarks are part of the story we tell about ourselves. They reflect the ambitions, creativity and hard work of the generations who came before us. When these buildings are preserved and put to continued use, they can serve new generations while retaining the character that makes them meaningful.

WHALE has helped preserve more than 70 properties, demonstrating that historic buildings can have a future when communities come together to protect them.
Your gift helps ensure that the places defining New Bedford today remain part of its story tomorrow.